

Communication Policy

Our communication aims at increasing the awareness of Chr. Hansen and adding value to our image. We see the company's reputation and brand as important assets in order to attract and retain capital, customers and employees. As a company listed on the stock exchange, however, Chr. Hansen is also legally bound to observe a strict communication conduct internally as well as externally.

Corporate communication

- Our corporate communication supports our business strategies and secure engagement and direction. It is a joint effort to communicate adequately internally as well as externally and to strengthen dialogue and relationships with relevant stakeholders. All contact to the Company relating to corporate matters, except for matters relating to Investor Relations should be referred to the Corporate Communications department, who appoints spokespersons on behalf of the Company.

Shareholder communication

- We endeavor to maintain a high and uniform level of information from Chr. Hansen to the investor community to ensure that we are perceived as a visible, reliable and professional company. This shall be achieved while complying with the rules and legislation for listed companies on Nasdaq Copenhagen. All contact to the Company relating to investor relations should be referred to the Investor Relations department. More information is available in our Investor Relations position.

Employee communication

- We want an empowered and agile organization and therefore consider it essential to have a high level of communication with our employees. This allows all employees to make correct and quick individual decisions within their designated area of responsibility.

Proactive and professional

- We integrate communication in all major decisions and take a proactive, creative and challenging approach. We strive to anticipate needs for information and communicate accordingly in a prompt, professional and structured manner.

Visible and consistent

- We recognize the need for being visible and are communicating in line with our brand to provide a strong, clear and consistent

image of Chr. Hansen.

Factual and lawful

- We factually answer inquiries from customers, suppliers and other partners; advertise our products and services truthfully; and because Chr. Hansen is a publicly listed company, never disclose or comment on sensitive information, internally as well as externally, without prior permission or the right authorization.

Duty to disclose all material facts

- We disclose information to the market as soon as possible about essential matters regarding Chr. Hansen which, if it were made public, would be likely to have a significant effect on the value of our shares or significantly affect the market's expectations of the Company's performance. We disclose such information through company announcements available via Nasdaq GlobeNewswire and on www.chr-hansen.com.

This corporate policy shall be followed by Chr. Hansen Holding A/S and all its subsidiaries and controlled businesses globally.
